



MARKETING COMMITTEE

The Marketing Committee a fairly new committee that was created in 2006 as the need grew to position the PWA in the community, while assisting our Membership Committee with its goals.

The Marketing Committee exists as a resource for other PWA committees, by helping the organization and its membership to define PWA and to promote the organization and its activities to members, prospective members, guests and the community at large. The Marketing Committee manages communications on behalf of the PWA and is responsible for assisting to increase the number of PWA members and to increase the involvement of current members.

HELP WANTED!

This committee relies on the diverse and creative opinions of the women in the PWA, and we hope you will consider lending your talents to our committee. Many opportunities exist to be creative and influential in projects like correspondence, media kits, marketing material, advertising copy and planning for the success and longevity of the PWA. We are defining the future direction of this organization! Even if you are not in the marketing field, there are ways for you to be involved and share your talents.

Co-Chairs: [Jean Evans](#) & [Melany Nitzsche](#)